



GLOBAL BUSINESS STRATEGIST
CEO | TRANSFORMATIONAL LEADER

SHARNA BARNES

STRATEGY. EXECUTION. IMPACT.

Trusted to build. Proven to deliver.

KEYNOTES



ABOUT SHARNA BARNES

Sharna G. Barnes is the powerhouse CEO of Complete Contract Consulting, where she scaled the firm from a one-woman startup to a \$120M global enterprise with 400+ employees across the U.S., Jamaica, and Colombia.

A PMP- and PHR-certified strategist, she has forged alliances with 60+ government agencies, securing \$2B in long-term contracts and achieving a 96% client satisfaction rate.

A champion for supplier diversity and inclusive growth, Sharna serves as Lead Chair of the Atlanta Community Food Bank and sits on multiple business chamber boards.

KEYNOTE DELIVERABLES



ACTIONABLE STRATEGIES

Proven frameworks to scale and transform businesses



GLOBAL MARKET EXPANSION

Insights to enter and win in new markets



PROCUREMENT EXCELLENCE

Best practices to maximize opportunities and value



LEADERSHIP TRANSFORMATION

Strategies to build high-performing teams and future-ready leaders



\$120M+

Scaled the firm to a \$120M global enterprise



400+

Employees across the U.S., Jamaica, and Colombia



60+

Government agencies served



\$2B

Secured in long-term contracts



96%

Client satisfaction rate

KEYNOTE TOPICS

- SCALING STARTUPS INTO MULTI-MILLION DOLLAR ENTERPRISES
- GLOBAL MARKET EXPANSION STRATEGIES
- GOVERNMENT & CORPORATE PROCUREMENT MASTERY
- SUPPLIER DIVERSITY AS A GROWTH ENGINE
- LEADERSHIP TRANSFORMATION & ORGANIZATIONAL CULTURE



Sharna Barnes